



BLACK WOMEN'S HEALTH IMPERATIVE

The holidays are almost here, and so is National Giving Tuesday!

Giving Tuesday is an annual event, the Tuesday after Thanksgiving, when millions of people around the world join together to support causes they believe in.

Holding a FACEBOOK fundraiser for BWHI -

Peer-to-peer campaigns are a great way to introduce new people to BWHI and share our life-changing work. To be eligible for matching funds on GivingTuesday, your fundraiser must be active by 8am on November 30th.

Here's how you can create a fundraiser:

1. Log into your Facebook account
2. Use this link to create your fundraiser for BWHI:
<https://www.facebook.com/fund/BlackWomensHealthImperative/>

Here is some language you can use in your About This Fundraiser section:

"The Black Women's Health Imperative (BWHI) is the nation's #1 organization committed to improving the health and wellness of Black women and girls.

This #GivingTuesday I am raising money to support BWHI's continued service and commitment to Black Women & Girls' health and wellness.

Whether you give a lot or a little, you can impact the lives of Black Women and girls by supporting us as we work to equip them with resources, access to care, programs and more! Giving takes a day; your impact will last a lifetime."

3. You can also Introduce your fundraiser by sharing it on your News Feed. Tell friends why you're raising money and how they can help.

Thank you.

We can't spread the word of BWHI's important work without great supporters like you. We are so very grateful for your help on this important fundraising day!



BLACK WOMEN'S
HEALTH IMPERATIVE